

## **EMAIL**

Hello [friends]!

As a proud member of Women United, a group of dedicated supporters of United Way Niagara, I am excited to share with you a very special auction experience. The Women United committee has spent the last few months planning an Online Talents and Services Auction and it's full of amazing, unique services and experiences generously donated by community members.

Whether you're looking for professional services, artistic talents, or one-of-a-kind experiences, there is something for everyone.

The auction officially opens April 29 at 8:00 am, but I'm able to share a preview with you today! I encourage you to browse through all the packages and if you see something you love, you can set up your own reminder to bid once it opens.

Bidding is open April 29 (8:00 am) until May 5 (8:00 pm).

This auction is not just about bidding on talents and services; it's about investing in the potential of our community. Each bid represents a commitment to empowerment, as donors generously offer their time, skills, and resources to uplift others. The funds raised will directly support the mission of United Way Niagara, funding initiatives that empower everyone to improve lives and build strong communities.

I hope you will take a few moments to peruse the incredible talents and services available and bid on anything you like! I also encourage you to share this link with your network. **Every bid makes a tangible difference in the lives of those in need within our community.** 

Talents and Services Online Auction website

With gratitude,

[name]

## SOCIAL MEDIA COPY

## Hello friends!

As a member of Women United (We are a group of passionate women whose goal is to raise awareness and funds for United Way), I am thrilled to share an incredible shopping opportunity with you! The **Talents & Services Online Auction**, is happening **April 29 until May 5**. There are so many unique and exciting experiences – all donated by generous community members – up for grabs! Please have a look and don't be afraid to share widely!

https://www.32auctions.com/WomenUnited2024?r=1&t=all