



United Way  
Niagara

2023

GIFT MATCHING OPPORTUNITIES  
YOUR DONATION CAN MAKE A *BIGGER* IMPACT!

RETURNING DONORS

 **HEDDLE SHIPYARDS**  
10% Challenge

Increase your donation by 10% or more and  
**The Heddle Shipyards 10% Challenge**  
will match the increase up to **\$50,000!**

HOW IT WORKS:



If you gave \$250 last year and  
increase to **\$275 this year...**  
(10% increase)



Heddle Shipyards will **MATCH**  
your increase and...



United Way will receive **\$300**  
to invest back into community  
programs!

NEW DONORS

**MNP**  
New Donor Match



YOU DONATE



THEY MATCH



**DOUBLE**  
THE IMPACT

Make a first time donation of any amount  
and it will be matched dollar-for-dollar  
by the **MNP New Donor Match** up to  
an additional \$25,000!

HOW IT WORKS:

\$100  
+ \$100  
= \$200

Your Gift  
**MNP**  
 **United Way**  
Niagara



United Way  
Niagara

LOCAL GIVING. 100% LOCAL IMPACT.