



GROWING COMMUNITIES



United Way
Niagara
unitedwayniagara.org

A special partnership proposal for you



LET'S GET GROWING!



Food insecurity is at an all time high in Niagara. Thousands of individuals and families are struggling more than ever to afford healthy food - a basic necessity to live. We know that eating healthy, culturally appropriate food, plays a significant role in our overall health and well-being. That's why we are working to increase access to healthy food for everyone.

In partnership with Absolute Change Management, United Way has established a 2-acre garden on donated land in Vineland to grow and provide more healthy, fresh produce to support food security projects and initiatives in Niagara - getting more food in the hands of those who need it most.

This community garden is a space for people to come together and grow a wide variety of fruits, vegetables, herbs and flowers in support of various pop up produce markets, and with other community partners offering emergency food relief.



SPONSORSHIP OPPORTUNITIES

You can support the garden through a variety of levels of financial contribution. Your gift can be as little or as large as you wish, and always comes with the feeling of satisfaction of helping maintain a valuable community asset. We are grateful for any level of support!

We are currently seeking sponsorships at the following levels:



\$10,000 Sunshine Sponsor



\$1,000 Cultivator



\$5,000 Rainmaker



\$500 Seed Sower



\$2,500 Harvester

Benefits

Sunshine Sponsor
Rainmaker
Harvester
Cultivator
Seed Sower

	Sunshine Sponsor	Rainmaker	Harvester	Cultivator	Seed Sower
Feature Corporate Story/blog article: Let us write and share your corporate story with our network! (full approval rights) The story is yours to share as well.					
Company/Organization recognition in Impact Report					
Social media post feature with logo					
Social media post					
Company/Organization logo prominently displayed onsite					
Company/Organization name displayed onsite					
Speaking opportunity at grand opening/ribbon cutting					
Company/Organization logo on website					
Company/Organization name listed on website					
Quote opportunity in media release announcement					
Exclusive recognition as Sunshine Sponsor					
Recognition in United Way special newsprint section					
Feature story and/or photo with quote in United Way special newsprint section					
Invitation to garden events					



MORE BUDDING OPPORTUNITIES

\$5,000 (1): **Greenhouse/Hoop House**

Sponsorship will be used to purchase and install a greenhouse/hoop house on the farm property to extend the growing season and grow more food! *Recognition will correlate with the previously mentioned Rainmaker Benefits.*

\$2,000 (1 per year): **Seeds and plants**

Sponsorship will be used to purchase seeds and seedlings to plant at the farm. *Recognition will correlate with the previously mentioned Harvester Benefits.*

\$1,250 (2 available): **Employ a youth**

A summer job can be rewarding and educational! A sponsorship will allow United Way to employ a youth over the summer months, as well as pay the youth a living wage and extend a Canada Summer Jobs grant for the duration of the summer months. *Recognition will correlate with the previously mentioned Cultivator Benefits.*

\$500 (100+ available): **Adopt-a-row**

Sponsorship will be used to support the planting and ongoing watering and maintenance of the farm. *Recognition will correlate with the previously mentioned Seed Sower Benefits.*

\$100 (ongoing need): **Food Packaging**

Sponsorship will be used to purchase packaging supplies to transport and distribute fruit and vegetables to community partners. *Recognition will be provided through a social media post.*



LET'S GET GROWING!

If you are interested in any of these opportunities, are looking to provide in-kind support through the donations of tools, equipment and building materials, or have other ideas you would like to discuss, please contact Erin Riseing at erin@unitedwayniagara.org.

Interested in our Volunteering opportunities?
Let us know by completing our [Volunteer Form](#)

We look forward to hearing from you!