# Recanvasing Template

**Subject line:** Open to make better possible

Dear [FIRST NAME],

As we wrap up the 2022 United Way campaign I hope we can count on you to help make better possible with a gift to United Way.

By participating in the campaign, you are supporting a network of 216 programs that provide vital assistance to thousands of people in Niagara who need it most. Please help alleviate issues like food insecurity, homelessness and mental illness in our community. You can help people like Travis.

“When I was at my worst, I would walk down the street and people would pretend I wasn’t there. Now, people cross the street just to say ‘hi’ to me. I plan to finish my degree and I’m thinking about doing a Master’s. I’d also like to get more involved with the shelter that helped me. I want people like me to know it can get better. There are always going to be people there for you—you just have to open up and allow them in.”  - Travis 



**If you are able, please donate today and make better possible for thousands of people.**

Please consider making a gift today at [**unitedwayniagara.org**](https://give.unitedway.ca/donate/WSTCAT). If you have any questions, I’d love to hear from you. Please do not hesitate to contact me by phone or email at any time.

Sincerely,

**[NAME/SIGNATURE]**