Generating excitement for your campaign

Generating excitement and bringing employees together is an important part of a campaign. Even when employees are working virtually, this is a great time for fun interactions between colleagues. Now is the time to flex your creative fundraising muscle! Below are a few event ideas to get you started.

Don’t forget to make it informative, relevant and most importantly - fun!

1. **Challenge your colleagues**
   
   Create some excitement in your workplace and draw up challenges or a competition with your peers. Perhaps a fundraising challenge, a sporting competition or a “thon” event like a walk-a-thon, jog-a-thon etc. See who can raise the most money for the challenge!

2. **Health and Wellness focus**
   
   Health and wellbeing is vitally important to all of us, and there’s no reason we can’t incorporate fun healthy activities into our fundraising. Challenge coworkers to raise $10 for every kilometre they will run or pushup they can do!

3. **Physically distanced events**
   
   If not everyone in your workplace is ready to transition into an in-person event, there’s still plenty of fun to be had virtually. Try a virtual trivia game, challenge staff members to join in on virtual learning opportunities or maybe try an online auction.

4. **Non-traditional fundraising**
   
   If you’ve tried payroll giving and traditional fundraising tactics but have been unsuccessful, maybe your workplace would respond to a collection drive. A bottle drive or gifted items needed by our community can do a long way!

5. **Contests**
   
   Everyone loves to get involved in a raffle, guessing game or bingo tournament. Try to organize a simple and fun contest in your workplace with a small buy-in and prize incentive.