Campaign Debrief
Meeting Template

Workplace: ____________________________

United Way Staff Partner: ________________________________

Date: ______________________________

Attendees: ________________________________

This year’s Campaign Total: $ ___________ Last year’s Campaign Total: $ ___________

What were your 3 main goals for this Campaign?

1. ________________________________
2. ________________________________
3. ________________________________

What were your challenges in achieving them?

______________________________
______________________________
______________________________

What were your successes?

______________________________
______________________________
______________________________

What would you do differently next year?

______________________________
______________________________
______________________________
What tools or resources did you find helpful?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

What tools or resources would have been helpful for you that you didn’t have?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

What United Way Signature events did your colleagues take part in?
Were they well-received? Why or why not? Would you attend them again?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Other notes:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________