INSERT WORKPLACE LOGO HERE

Month 2021

Name

Address

City, Province, Postal Code

Dear First Name,

Congratulations and welcome to <Insert Workplace Here>.

As part of our philosophy to give back to the community, we organize an annual campaign to support United Way Niagara. When you donate to United Way, you are helping to make a positive impact in our community for over 120,000 people.

You make it possible for United Way to work with local community partners, connecting people to opportunity. When we all come together, we can go beyond helping one person at a time, to address the bigger issues that prevent individuals and families from building a better life – such as poverty, mental illness, isolation or domestic violence.

As a new employee, we encourage you to consider making a contribution through a payroll deduction plan, allowing you to spread your donation out throughout the year. It’s so easy to make a difference in our community, for example:

• $4/pay provides 8 people immediate crisis support in their time of need

• $14/pay provides housing support and outreach for 28 homeless or at-risk individuals

• $46/pay provides emergency food for 41 families

You can also contribute today with a monthly or one-time credit card donation.

Please read the enclosed pledge form and information about United Way, and consider this opportunity to invest in our local community. Together, we can ensure that much-needed support reaches our friends and neighbours who need it the most.

Thank you,

<Name of Organization Executive>

<Position of Organization Executive>