



SIMPLE PROCESS

1. Complete the Notification of Securities Transfer (on reverse) and send to Kaylin Bailey by email at kaylin@unitedwayniagara.org or fax to 905-688-2997 Attn: Kaylin Bailey, Donor Relations Manager

2. Instruct your broker to transfer your securities to United Way's Brokerage account below. Please do not transfer securities without first sending this form to United Way.

RBC Dominion Securities

Suite #400 - 63 Church Street, St. Catharines, ON L2R 3C4
(905) 988-5888

Contact Person: Debbie Warren email: debbie.warren@rbc.com or 905-988-5703

Account #: 5812825510, CUID: DOMA , DTC # 5002

3. A charitable tax receipt will be promptly issued for the closing price of the securities on the day of the transfer to United Way. Eligibility of a tax receipt for the current year requires that securities must be in United Way's brokerage account by 5 p.m. on December 31st of that year.

CLEAR BENEFITS

If you sell a security, you pay tax on 50% of the capital gain.

However, when you donate a gift of securities to United Way Niagara the **taxable capital gain is completely eliminated.**

AND

You receive a tax receipt for the full market value of the security in the amount of the closing trading price on the day United Way Niagara receives the security.

An example of the tax benefit of donating Gift's of Securities to United Way:

	Sell security and give cash	Donate security "in-kind"
Market value of Security	\$10,000	\$10,000
Cost Base	\$5,000	\$5,000
Capital Gain	\$5,000	\$5,000
Taxable Capital Gain (50%)	\$2,500	\$0
Tax Due on gain at Marginal rate (eg. 43%)	\$1,075	\$0
Tax receipt for gift	\$10,000	\$10,000
Total Tax Credit*	\$3,976	\$3,976
Net Tax Savings	\$2,901	\$3,976

*Example uses Ontario federal and provincial combined tax rate.

Your gift of securities is helping many in your community, thank you!

Disclaimer: This information is general in nature and does not constitute legal or financial advice. United Way Niagara recommends that before making any gift of securities of any size, a donor consults with their professional financial advisor(s) for the tax, financial and/or estate planning implications. Individual circumstances differ and you are strongly encouraged to discuss with your own financial counsel to ensure your gift decisions are appropriate to your situation.



United Way
Niagara

Gift of Securities

Notification of Securities Transfer Form

Your gift is important to us. Please complete this form and send to kaylin@unitedwayniagara.org
or Fax to 905-688-2997 Attn: Kaylin Bailey, Donor Relations Manager

Please contact your broker to arrange the share transfer to:

RBC Dominion Securities Attn: Debbie Warren
Suite #400 - 63 Church Street, St. Catharines, ON L2R 3C4
Account #: 5812825510, CUID: DOMA , DTC # 5002

GIFT DETAILS

Number of Shares

Name of Security

Approximate Amount of Donation

Expected Date of Transfer

YOUR BROKER DETAILS

Broker Name

Financial Institution

Phone Number

Email

DONOR DETAILS

Donor Name

Address

Phone Number

Email

Signature

Date

A charitable tax receipt will be issued to the address listed above.

My gift of \$500 or more may be publicly recognized by United Way Yes No

I would like my name to appear as: _____

United Way Niagara Charitable Registration Number: BN13053 2443 RR0001