



A United Way campaign.  
Taking action, providing product.

## FACT SHEET

One-third of Canadian women under 25 say they have struggled to afford period products.

Period products are a basic necessity, not a luxury.

It is estimated that Canadian women have to spend more than \$6,000 on period products in their lifetime.

1 in 7 Canadian girls has either left school or missed it entirely because she did not have access to period products.

### **JUST IMAGINE . . .**

**Monthly income - \$933 (Ontario Works & part time job, single person)**

**Rent - \$700**

**Food - \$200**

***Items not included:***

**transportation, clothing, personal hygiene items, cell phone, internet or utilities.**

**WHAT DO YOU DO?**