

Period Promise Policy Agreement

About

Period poverty is defined as the lack of access to period products due to financial limitations.

The Period Promise has been designed to build on the successes of United Way's previous involvement with the Tampon Tuesday initiative— an effort to build awareness of the need for accessible and affordable menstrual hygiene products for those living in poverty or with other barriers.

Period Promise will continue to raise awareness for the issue of period poverty and menstrual equity. But it is going to do more to solve the problem by promoting the need for free and accessible products in the community. The campaign aims to engage businesses, organizations and groups who are passionate about women's issues, transgender rights issues, and all those affected by poverty or stigma around periods, to become more active in delivering community solutions.

If your organization shares a passion for social responsibility and gender equity, and wants to make a positive impact on the community, make a commitment to doing so by signing the Period Promise Policy. You will be a leader in advocating for eliminating period poverty, gender equality, and investing in the health and well-being of the community at large.

Policy Statement

Social responsibility is important to us. We want to make a positive impact on the community through building equity and poverty reduction. We appreciate that providing free, accessible menstrual hygiene products to (check all that apply):

- Employees*
- Clients*
- Community members*

This is our commitment and investment in the overall health and well-being of the community and will help de-stigmatize the need for others.

Organization: _____

Contact person: _____

Contact phone: _____ Email: _____



United Way
Niagara