

# BACKPACKS FOR KIDS

HELPING KIDS BE ALL THAT THEY CAN BE SINCE 2002



## MAXIMIZING YOUR INVESTMENT

BACKPACK VALUE

**\$120**

COST TO  
UNITED WAY

**\$25**

Volunteers work closely with suppliers and retail outlets to maximize donor investment by minimizing the cost of supplies for backpacks.

Backpacks for Kids is a special initiative that provides **FREE** backpacks filled with school supplies to less-advantaged youth throughout the region, allowing them to start their school year on the same playing field as their peers.

## BACKPACKS INCLUDE:

- ✓ Backpack
- ✓ Lunch Bag
- ✓ Water Bottle
- ✓ Calculator
- ✓ Binder
- ✓ Paper
- ✓ Pencils
- ✓ Pens
- ✓ Glue
- ✓ Pencil Crayons
- ✓ Eraser
- ✓ Ruler
- ✓ Pencil Case
- ✓ Highlighter
- ✓ Pencil Sharpener
- ✓ Scissors

Through United Way's Backpacks for Kids program, nearly **3,000** children and youth across the region living in poverty will start the year off right...

**with a new backpack and a sense of pride.**

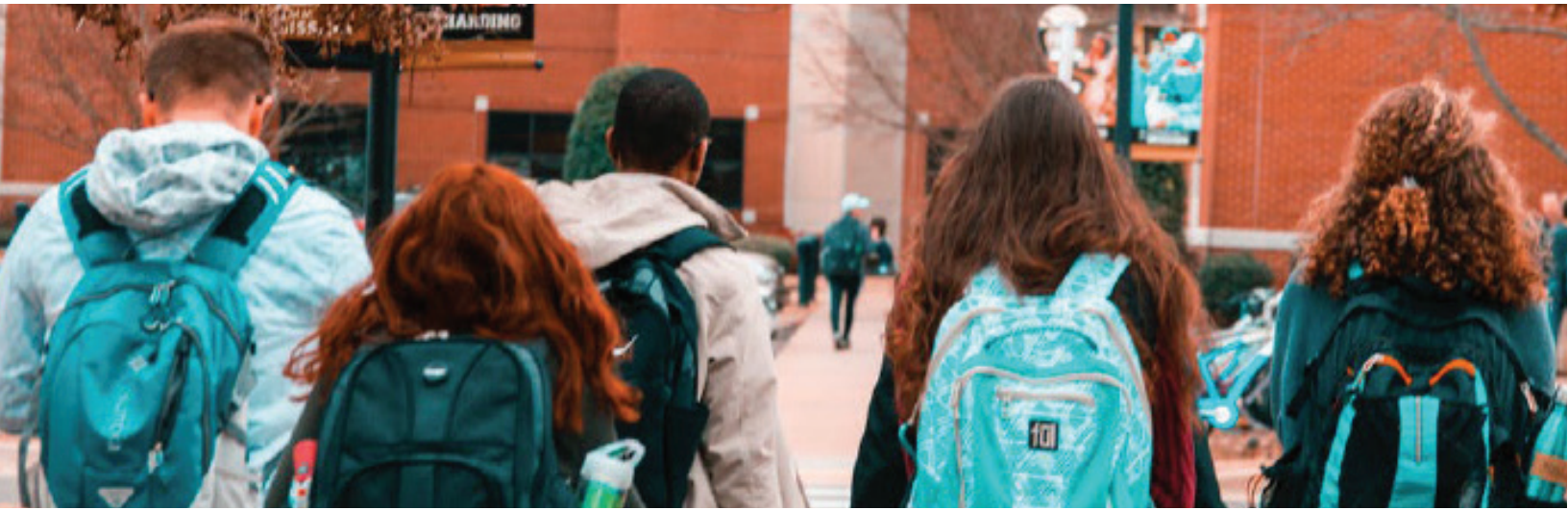
This program is run separately from United Way's annual campaign and as such, donations from groups such as yours are vital to supporting the ongoing requests for backpacks.

*"Thanks to Backpacks for Kids I was able to give my daughter everything she needs for school. It was a huge relief for me and my family. I don't know what I would've done without you."*

- Thankful Parent

CAN YOU TELL WHICH CHILD RECEIVED A BACKPACK FROM THE  
BACKPACK FOR KIDS PROGRAM?

**WE CAN'T EITHER.**



Backpacks for Kids not only provides school supplies, but also a sense of **BELONGING**.

**Every \$25 buys one child a backpack.**

**YES, I would like to help you reach your goal of 3,000 Backpacks for Kids!**

Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
PC: \_\_\_\_\_  
Phone: \_\_\_\_\_

- \$250**  
10 Backpacks
- \$500**  
20 Backpacks
- \$1,000**  
40 Backpacks
- Other: \_\_\_\_\_



**Giving Options:**

Cheque     Post-dated Cheque    Please make cheques payable to United Way Niagara

VISA     Mastercard     American Express

Card #: \_\_\_\_\_    Expiry: \_\_\_\_\_ M / Y

Signature: \_\_\_\_\_

**\*Please note, the deadline for this sponsorship opportunity is July 15, 2019.**